

The Greenhouse Project Action Group Meeting Agenda

Thursday March 28, 2024

2:30-3:50 PM

Meeting @ Green Central: Call in option @ 425-436-6326 Access Code 299827

1. In Attendance—Karen Abowd, Will Pierz, Christin Cohee, Jon Ruitter, Call ins—Kayleen Mahlberg, JoAnne Skelly, Cheryl Rotter, Karel Ancona
2. Treasurers update sent in by Vicki Crabb due to work conflict. Bank balance updates provided along with Grateful Harvest Dinner sponsorship of \$29,000 to date reported on. Flower Baskets final number reported at 72 sponsored baskets and check to Casinelli for maintenance in the amount of \$11,500 pd in full. Vicki astutely pointed out that our vehicle insurance has gone up \$780 over last year. Jon has insurance agent/Arthur Gallagher looking into this as only 50 miles was driven in the truck since our last renewal and the truck is old!!! Will suggested registering it as a classic to save money.
3. Mothers Day PLANT SALE planning and updates---Karen met with John Procaccini/Nashville Social Club on March 22 regarding layout revisions and traffic management which John is on board to do. He has two stanchions that we need to provide sandbags for with elevated signs for cashier and handicap entrance. Will ask him if filled water buckets work or weights we have. John will get 18 x 24 signs made with grommets to be secured to poles. Suggested that cashier back up to bus lot allowing best access for patrons and use of ramp. Will did sign inventory. We have a metal handicap parking sign x 2, signs that mount to pole barricades or surfaces for cashier, staff volunteer parking, build a basket. NEED Exit signs, Plant Sale Ahead signs which Will shall talk to John Proc about. We do have some Plant Sale signs with directional arrows from parking area. *Also NEED orange bollards for directing traffic. Cheryl had to rent those in Sparks last year---a resource for that would be helpful!!! *8 VENDORS were selected—Monarch Society, Root & Wing Studio, LaNova Massage; Impressed Flower by Kelly, Bee City, Honed by Jones, Found Essentials, More to Love Lapidary Garden Décor. Full Circle cannot donate this year but we can buy wholesale from him. Our compost not yet ready for sale. Volunteers—besides board members we have 4 who volunteered for ll day. Karen and Vicki will man cahier. Lauren Gates is reaching out to her AG students. Polka Dot volunteer group offering as well and this does not include our AmeriCorp. Melanie will again help with parking. Max will help with plant sale as he did last year. Dates were decided to do prep and ready the site for the sale;

-April 27/clean up day 9am -1 pm.

-May 3/Friday Starbucks Volunteers to come out for a clean up

-May 10/Friday—board members help with setup

*volunteers will get a 10% discount on any plant purchases

Karen, Vicki, Karel and June James are doing items for the raffle.

Karel will do a press release for Plant sale volunteers

Will needs to submit form for CHS parking lot permission. Jon Ruitter will check into KOLO and 8 things to do promo for event as it is same weekend as Mark Twain Festival and our event is promoted I their advertising. Will to check on radio promo. Cheryl needs medium size gift baskets dropped off at GC or text her at 775-772-6681 for pick up.

Shopify roll out April 15 for plant sales to begin to include pick up days and times, and

specific site to go to besides our website for purchases
(ccgreenhouseproject.myshopify.com)

Clover devices again will be used but Christin and Will have plan for inventory tracking and barcode printing.

4. Executive Director Jon Ruiter updated the group. He made contact with Kirsten Stacio/CEO NV Clean Energy Fund and will schedule a zoom call week of April 8. Once this happens and we know what our power needs are at Sustainability Hub(SH), cost and if they can provide funding assist then we can proceed with Pennington Foundation Grant request and grant writer etc Also the LOI he submitted to NV Energy for energy efficiency repair costs to Green Central greenhouse was approved so now he will fill out the full grant request(\$15Kmax) due April 7 to defray those repair expenses. Base set at relocated site for hoop house at SH. Awaiting engineer to finish his calcs for submission to building dept.150#s produce donated so far this year.
5. Director of Operations/Will Pierz updated the group. Working forward on weed management with billboard technique to suffocate weeds. New small piles of brewery grain begun and 1st borrow request for tractor to be submitted. Trying for weekends so CCSD not impacted. Old shade cloth installed on GC greenhouse but new one ordered and Dan McClure saved TGP about \$5-^00 on that order because of his connections plus shipping is faster. Thank You Dan!! Mediocre germination on petunia seeds but extra seed just arrived and is planted and will be pushed with fertilizer. On site cleanup being pushed and assessment of hoop house 1 being made for repairs. Food waste pickup collections working forward with schools and businesses.
6. Director of Programs/Christin Cohee updated the group as well. She hosted a successful volunteer event on Saturday with 6 volunteers even in the cold weather and much was accomplished. Site really looking good! Hiring for our ¼ term AmeriCorp happened and Erin Lewis from WNC will do another stint with TGP. Welcome back!! A seasonal horticulture and another ¼ term AmeriCorp will be advertised for to start June-Sept or July-Oct for peak season .June 20 Christin has organized a Master gardeners class at Foothill garden on Pollinators. Karen requested she contact Paula and Tony at CTH to push this event. Newsletter due date is May 1. Karel to do article on Grateful Harvest Dinner, thanking sponsors to date, teasing with some auction items so *Board Members need to provide auction item updates for this issue please! This issue also to include Plant Sale, article on farmers Market offerings and call for gleaning volunteers. Foothill Garden—deer fence damage repaired; windmills to be purchased to deter deer and rodent scenario in hoop house better. First produce donation went to Carson Colony and TGP will do more with the tribes in future. Some planting outside at GC begun as well as hoop house 2 being readied for planting once water turned on for season. Christin putting a merchandise order in for Plant sale and Karen asked that Cheryl be looped in on the conversation.
7. Lauren Gates/AG instructor at CHS is away with students at an FFA competition for greenhouse management etc. so could not attend meeting. TGP Cheering them on!!
8. Grateful Harvest Dinner update was given by Karen. As mentioned she met with John Procaccini @ Nashville Social Club on March 22. John agreed to holding to pricing from last year of \$10,515 for the food/beverage and overall cost to put on the event at NSC. Menu will include some items from Recipes & Rambles cookbook whose proceeds after expenses benefit TGP. John already has the reader board pdf from Tara on “Save the Date” this will

be updated with how to buy tickets plus a QR code to buy tickets when that time comes. Carrie O'Neill will again do the music and we discussed how to have more a background sound so tables closest to stage can hear each other talk. John and Kitty graciously stepped up as the Music Sponsors for the event. Karen reported we still need sponsors for our 2 \$10K sponsor levels and 8 course sponsors. She will send out another reach out April 1.

9. No other issues discussed.
10. Next meeting(last one before Plant Sale) Thursday April 25, 2024 @ 2:30 PM /Green Central with call in option.
11. Meeting adjourned 3:50 PM. Happy Easter Wishes to All!!!