

The Greenhouse Project Action Group Meeting Minutes

Thursday 6/24/21

Meeting in person @ Green Central and Conference Call @ (425) 436-6326; Access Code: 299827

2:30-3:35 PM

1. In Attendance—Karen Abowd, Jon Ruiter, JoAnne Skelly, Cory King, Cheryl Rotter, Will Pierz. Via phone—Karel Ancona.
2. Treasurer Vicki Crab emailed her report to be attached to the paper copy of these notes. Farmer's Market proceeds to date are \$1,011.00. Vicki noted CTH transfer will happen end of June.
3. Sustainability Plan Progress was outlined. Karen said the school board presentation went very well so Mark Korinek will move forward on the MPR paperwork for the SUP due July 20 for August review. In the meantime, CCSD legal will amend the lease and that will come before the school board for approval. SUP will cost \$1800. Jon Ruiter, Karen Abowd, Will Pierz and Cory King all attended the school board presentation and answered questions. Cheryl will review insurance for expanded teaching farm with Bibee and Associates once it is in physical development mode. Will is submitting NDEP application on Monday. Amy printed Endowment Fund fliers as generated by RAD Strategies and Karen and Cheryl would have a phone meeting Monday with the marketing firm for email campaign to be rolled out by them before the end of this month.
4. The Harvest Dinner to be held 9/27/21 @ Cucina Lupo featuring Mark Estee and the 4 Valley Chefs each doing a course and honoring Chef Charlie Abowd was discussed. Suggested themes had been submitted by Cheryl Rotter and Cand Ruf and Vicki Crabb had voted on a composite of Cheryl's suggested themes which the group agreed with and from a marketing standpoint Karel agreed with also. This year's theme is "Grateful Harvest 12 Years Strong". Cheryl suggested \$20 ads to be sold at Farmers Market and printed in a booklet as to what an individual or business is grateful for in 2021. Cheryl and Karel would work together on these cards and felt this should be posted on website as well. Cheryl would promote the ad campaign. Karen would generate a "Save the Date" Evite which she would send to Karel Acona for approval before emailing out. Karen would also arrange a phone meeting with Mark Estee, herself and her husband to discuss menu and pricing. Karen gave Karel Mark Estees contact info for NV Appeal and Carson Now articles. The group agreed that course sponsors should be \$1500 which includes 2 tickets to the event plus advertising on all promo material. 100 tickets are available and establishing whether cost is \$250, or \$275/person would depend on phone meeting with Mark Estee. With food costs going up the thought that \$275/person would be reasonable for 4-5 course wine paired dinner. Karen would appeal to all board members to get an auction item and ideas for raffle item. Jon Ruiter would use Better World to start action 2 weeks ahead of event. Raffle would be at the event only. Karen would send Evite out to her contact list and Jon Ruiter would get it to the larger Event Brite list. Amy would be asked to promote the event on Facebook. Karen would also appeal for Angel Donor and Course sponsors on Evite. Board members would be the servers.

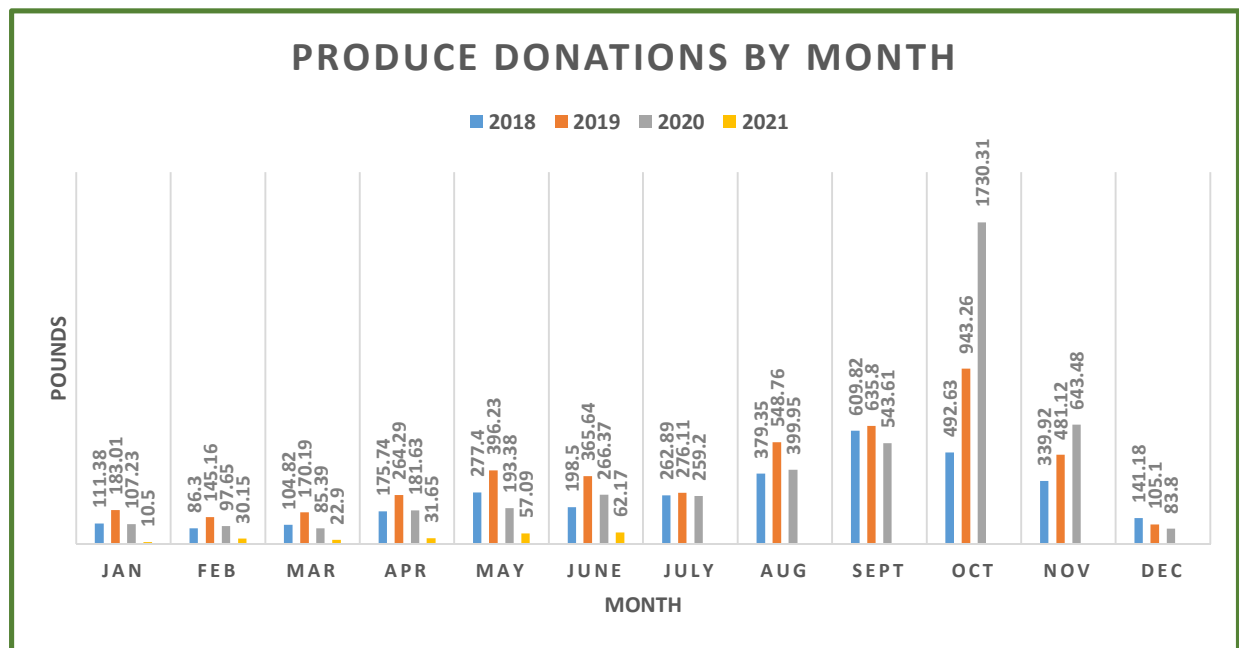
5. Cory King gave the Greenhouse Manager update. No volunteers signed up for Farmers Market. Karen was helping with flower arranging but no other volunteer signups. As far as AmeriCorps he has 1/day currently. Covid and the economy has affected applicants. Karen asked if gas donation jar for AmeriCorps was put out at Farmers Market, and it had not been. Discussion on TMP and past contract of 3.5 FTE. This year 1.5 FTE utilized but going forward Cory would ask for 2.5 FTE which he felt would work. Discussion also on crop rotation and food production per Jon Ruiters donation graph attached.
6. Will reiterated that the NDEP application submission would be Monday plus the amended map that Amy has the software to generate. Will asked about timeline for the new programs and Karen stated based on current delays with MPR and ordering equipment it would likely be late Fall. Will felt that was better timing.
7. Jon Ruiters gave the Executive Director update and reported TGP would be in line for a 1 yr. \$18,700 grant starting Sept 1. JoAnne stated this is a federally driven program so rules change since she was submitting these grant requests for TGP. Lisa was working with Jon on getting this grant. Jon stated that NDEP Bureau of Sustainable Management invited TGP as a Partner in Sustainable NV. Jon also had met with Jeffrey Pace /Artsy Fartsy on details for TGP as their nonprofit of the month in July. Karen suggested Amy promote this and Karel. Karen spoke with Cheryl about JoAnnes suggestion that the \$20 gratitude cards be promoted at Artsy Fartsy, but this becomes a bookkeeping nightmare for a business and a portion of sales in July is donated to TGP so to ask for an additional \$20 after someone has made a purchase is not reasonable. If someone making an Artsy Fartsy purchase wants to fill out a gratitude card and include their business card it certainly could be included in the program for the dinner as a recognition. PPP Forgiveness would be submitted end of next week. Jon reminded that volunteer hours must be reported beyond site time as it equates to \$\$\$ on grant apps.
8. Neither Charlie Mann not Rebecca G. were present for the AG update.
9. Newsletter deadline is August 17. Karen would submit the Harvest Dinner info. She would have Cheryl solicit the next board member article.
10. Under other issues Karen mentioned the Board retreat as either Oct 18 or 25 and that Candi/venue and Lisa/facilitator were working on that and likely held from 2-6PM.
11. Next meeting July 29,2021 @ 2:30 PM @ Green Central with call in option available.
12. Meeting adjourned at 3:35 PM.

The Greenhouse Project

2021 Produce Donations

2021 Donations by Agency

Agency	Donations by Weight (lbs)	Percent	Value
Friends in Service Helping (FISH)	108.24	50.5%	\$300.52
Ron Wood Family Resource Center	69.12	32.2%	\$176.87
Northern Nevada Dream Center	0.00	0.0%	\$0.00
Meals on Wheels / CC Senior Center	0.00	0.0%	\$0.00
Capital City CIRCLES	37.10	17.3%	\$125.41
Salvation Army	0.00	0.0%	\$0.00
Food for Thought	0.00	0.0%	\$0.00
Do Drop In	0.00	0.0%	\$0.00
CHS Culinary	0.00	0.0%	\$0.00
Other / AmeriCorps	0.00	0.0%	\$0.00
Total (through June 23, 2021)	214.46	100.0%	\$602.80



Total Pounds Donated by Location / Source

Year / Location		Green Central	Foothill Garden	Donated/ Gleaned	Total
2018	Weight / %	2,462.19 65.6%	717.74 19.1%	575.61 15.3%	3,755.54
	Value	\$7,837.00	\$2,073.65	-	\$9,910.65
2019	Weight / %	2,891.39 64.0%	921.64 20.4%	701.64 15.5%	4,514.67
	Value	\$9,080.48	\$2,413.67	\$1,843.03	\$13,337.18
2020	Weight / %	1,770.29 38.6%	541.29 11.8%	2,280.42 49.7%	4,592.00
	Value	\$5,234.50	\$1,660.43	\$6,038.86	\$12,933.79
2021	Weight / %	184.87 86.2%	16.69 7.8%	12.90 6.0%	214.46
	Value	\$543.90	\$34.91	\$23.99	\$602.80