

The Greenhouse Project Action Group Meeting Minutes
Thursday June 30, 2022
2:30 – 3:30 PM

1. In Attendance – Jon Ruiter, Vicki Crabb, Jo Kilpatrick, Cory King, Will Pierz, Karel Ancona, Madison Reid
2. Vicki Crabb, Treasurer, provided account balances.
3. Harvest Dinner Update: Jon reminded the group that the 2022 Harvest Dinner fundraiser was scheduled for September 19th at Nashville Social Club and that we would be launching our big push for ticket sales on or around July 5th. He also noted the Harvest Dinner Subcommittee has met a few times already to begin planning the event. Karen sent out an appeal for sponsors on June 14th and to date we have 7 course sponsors (\$1,500 each), 2 angel donors (\$5,000 each), the Bloom & Grow Sponsor (\$5,000), the wine sponsor (\$2,500), and the music sponsor (\$2,000). Jon also asked the group to begin thinking about what we could offer as a raffle prize the night of the event, and if they have any ideas for more auction items to let him know.
4. Sustainability Plan Update:
 - Jon updated the group on the endowment fund progress and reminded everyone that our “Grow it Forward” campaign continues through the end of July and that all donations to the endowment fund through July would be matched by a generous donor. He asked that everyone try to spread the word wherever possible.
 - For the site expansion update, Jon began by noting that since the last time Action Group met, the ribbon cutting was held on June 6th and was well attended
 - Cory added that spraying of the tall white top weeds began that morning and a couple more applications would be necessary.
 - Will stated that the CFT composter would be stocked with worms that night, now that the shade cloth was up on that hoop house the conditions are right for worms now. Jon asked about when we will begin to need a continuous supply of food waste, noting that while CCSD is on summer break we need to supplement with restaurant food waste. The discussion turned to seeking waste from the Green Dining District restaurants but logistically we need them to be able to bring the waste to us periodically. Jon will discuss that possibility with Donna Walden, President of GreenUP.
 - Cory and Will are beginning discussions on nursery plants to get started, but it’s still very early in the process. However, we have started some potentilla in the greenhouse that David Ruf had previously said he’d like a supply of.
 - Cory also said we need to schedule a meeting to catch up with Mark Korinek, which he will reach out to determine the best time for Mark.
5. Executive Director’s update:
 - Jon said he had sent out the current produce donation numbers to the group, and noted that through June our numbers were looking very good – we are at just under 1,000 lbs and our pace through June was above each of the past five years except 2019.
 - Jon also let the group know that TGP received the Innovator of the Year Award from the Chamber of Commerce. Jon and Karen attended the Chamber event on June 15th.

- TGP is also participating in a “Birdies for Charity” fundraiser this year. It is offered by the Barracuda Championship in Reno and TGP will receive 110% of all pledges made on our behalf. We will be letting our supporters know via social media and email in the coming days.
6. Greenhouse Manager’s Update:
 - Cory is pleased with how the produce donation numbers are doing thus far and thanked the AmeriCorps staff in particular for their contributions to our success this year.
 - He noted that we’re not at 100% AmeriCorps staffing this year, but we did have both Madison and Sienna join recently for the summer.
 - Cory stated that garlic would begin to be harvested and that we have more tomatoes and peppers than we’ve had in recent years. He said that having less flower production this year has helped greatly.
 - TGP will be at the farmer’s market weekly through mid-August. Revenue has been pretty good thus far – almost as good as last year when we were selling flower bouquets.
 - He also advised the group that he and Jon had helped build the greenhouse at Pioneer High School (purchased through a Rotary grant), and that now both high schools and both middle schools in Carson City have some sort of horticulture programs going.
 - CIRCLES was given a tour of the Green Central site on June 29th.
 - Plant sales continue on our Shopify site.
 - The summer program developed at Green Central for Boys and Girls Club has started.
 7. Assistant Manager’s Update:
 - Will informed the group that garlic was ready to harvest at Foothill, and that the potatoes, tomatoes, eggplant, squash, and melons were coming along nicely.
 - He also noted that our presence at the farmer’s market has been great at increasing awareness as more people are stopping by to ask questions.
 8. Education and Outreach Coordinator Update: no update as Amy was not in attendance.
 9. CHS Ag / FFA Update: No update this month as Charlie was unable to attend.
 10. Other Issues / Concerns / Website Considerations: Karel suggested that the July edition not be sent out until July 5th so that more people might read it after the long holiday. Jon reminded everyone that the deadline for the September/October edition of the newsletter would be due August 17th.
 11. Next meeting will be held July 28th at 2:30 PM at Green Central Classroom and via phone.
 12. Meeting adjourned at 3:30 pm.