The Greenhouse Project Action Group Meeting Minutes

Thursday July 28 2:30-3:35 PM @ Green Central: call in option 425-436-6326 Access Code 299827

1. In Attendance; Karen Abowd, Teresa Mattheison, Millie Karol, Candi Ruf, Jon Ruiter, Cory King, Cheryl Rotter, Sienna Collin, Jo Kilpatrick. CALL INS: Christin Cohee, Will Pierz, Lydia Pearson, John Procaccini, Karel Ancona, JoAnne Skelly

2. Treasurer Vicki Crab submitted the Treasurer’s report via email due to work conflict. She presented balances in all accounts. Endowment “Grow It Forward” campaign up to a click under $95k. Campaign for match goes to July 31. Farmers Market up to $1580 in sales so far, on par or better selling plant material rather than cut flowers. Vicki sent a list of dinner sponsors paid to date and will invoice those not yet paid.

3. Karen discussed that she has been in continual communication with match donor and thanked the anonymous donor on Nevada Newsmakers on Monday and acknowledged the donor was from Reno and also stated that the check had been received and included in Vicki’s report from the anonymous foundation donor. Sam Shad was paying for Bill Morris to write a PSA for “Grow It Forward” that would run for a year but would not include a match. Karen would contact Tara Burke to revise flyer for this campaign removing match donor wording. The Grateful Harvest Dinner was also promoted on Nevada Newsmakers as well.

4. Executive Director Jon Ruiter gave his report. Reminded all to turn in their volunteer hours. He could not get any results on Birdies for Charity. Ag grant due Aug 30 is for infrastructure, distribution or storage to feed food insecure. He will work with Cory, Will, Lisa and Candi on what aspect TGP could apply. Jon submitted produce donation totals to date and we are up to 2019 ponds donated which was a productive year. He met on the site expansion with Cory, Will, Patrick, mark Korinek and John who is the head chef for Chartwell. John will check on grants through Chartwell for food waste processing. Mark Korinek has not yet met with developer on fence slats. Discussion on perhaps doing east section first which is approximately $3K that TGP would split with CCSD.

5. Grateful Harvest Dinner update was given by Karen. Karen asked Jon if liquor and CBD products could be raffled and Jo said as long as ticket buyers are over 21 it is not an issue plus raffle is not online and will only be night of the dinner. Karel had sent out a promotion strategy for Facebook boosts and Instagram to promote event. 65 tickets remain to sell. Volunteer tasks assigned:
a) Check in, greeting and seating—Karen, Jo, Candi, Karel(float), June  
b)set up—Karen, karel, John P, Vicki, Jon R, June  
c)clean up securing auction items and taking down décor—Karen, Jon R, Kayleen and John P  
d) Angel Donor Match—Lydia, Karen  
e) Helping Jon with Auction guiding bidders on process and watching auction items—Kayleen, Jon R, Vicki, Cory  
f) Raffle ticket sales @ event—Jo, Candi, Karen, June  
g) auction display board assembly— Karen, Cheryl  
h) Programs—Cheryl  
i) Table décor—Karen, Cheryl  
j) Music sponsor banner— Millie with dimension guidance from John Procaccini. John Procaccini said acoustic music duo would be decided in next couple weeks. Karen would get balloons for all the sponsors. Mondays or Tuesdays best to do a walkthrough with John Procaccini on setup for auction. John P has seen menu preview and Chef Tony to have menu to Karen by Monday. Auction items outlined.

6. Greenhouse manager Cory King updated the group. Stated they are getting a handle on the weeds. Cory will talk to Rob Holley on a particular spray technique. Will is building compost piles and worms are happy. Grounds had a leak from the practice field but school fixed it quickly. Mark Korinek thinks
tractor coordination may be tough. AmeriCorp doing well on production as numbers reflect on Jon’s report. Will begin hiring AmeriCorp soon. Farmers Market going well.


8. Christin Cohee gave the Education Coordinator update. Amy has interp signs and will drop off next week. Boys and Girls Club have been out once a week with next week being their last. Christin is scheduling a tour for staff of RipCord Farm which is a regenerative farm for next Thursday.

9. Candi Ruf gave the FFA update. CCSD hired a second AG teacher to replace Rebecca who grew up in Elko and is from Douglas County. Her name is Lauren Gates and she is plant science person used to managing students in a greenhouse. Two student teachers hired one for Fall and one for Spring. Conversation on Lance being reassigned to CLS. Karen requested updates on that and will discuss with Superintendent AJ if need be.

10. Newsletter deadline August 17 and will be out Sept 1. Content discussed is thank you to “Grow It Forward” donors; Karel will push dinner ticket sales; Jon will promote auction items; Jo will do board bio.

11. Other items—2004 Toyota Tacoma with 200,000 miles to be donated to TGP. Chris Mackenzie had contacted Karen about and the consensus from all at this meeting was it was gratefully needed. Karen and Jon would work with Chris on details.

12. Next meeting at Green Central with call in option on August 25 @ 2:30 PM.

13. Meeting adjourned at 3:35 PM.