

The Greenhouse Project Action Group Meeting Minutes

Thursday April 28, 2022

2:30-3:50 PM @ Green Central; Call in option 425-436-6326 Access Code 299827

1. In Attendance—Millie, Teresa, Amy, Cory, Jon R., Cheryl, Jo, Will, Karen, Vicki; via phone JoAnne, Karel, John P.
2. Treasurer's report was given by Vicki. Discussion on compromised card and Cheryl wants only credit cards used for online expenses not debit cards. However, Vicki's subsequent research shows that both debit and credit cards have been compromised before. This discussion will be pursued at the board level.
3. Executive Director Jon gave the sustainability expansion construction update. New hoop houses are complete. Worm bin will be built mid-May. Will is trying to arrange for goats to graze out the pepper weed on the site. Jon talked to Mark K. about EPS as Cory left 2 messages with no response and a text. Mark said Eps is doing work at the school in May so will talk to them about water line on the site. Ribbon cutting set for June 6 @ 11 AM. Karen sent out Save the Dates to all donors to attend.
4. Karen gave the Sustainability endowment update. With the hard work of Cheryl. Karel, Jo and herself a script was defined for a meeting with the Executive Director of the Chamber Ronnie Hannaman held Monday. Jon R. attended that as well. Outcome of that was that Ronnie wanted a flier that was "catchy" defining our financial objectives and she would push that out on the Chamber social media and encourage it. Cheryl came up with the "Grow It Forward" tag line and from that by Wednesday a flier was put together with graphics by Tara Bure/Computer Artistry. Flier was approved by Ronnie and has been launched. Karen spoke to the match donor to update him on this progress. Karen will circle back with Emerson Collective next week.
5. Mother's Day Plant Sale discussed. Promotion of event—Karen and Cheryl did live interview on KOLO yesterday; karel has posted an article to Carson Now and NV Appeal; Amy has been pushing on Facebook and in newsletter. Traffic logistics—John P. has 6 pack of walkie talkies for volunteers to direct parking so all are up to date on GC parking availability. Shopify pickups will drive through with receipt of purchase and folks parking in ROTC lot can drive through with their receipt for pick up. John P will train these volunteers and they will have orange vests. TGP tan aprons to be worn by all volunteers, nametags Amy is making and use of volunteer tshirts we currently have. Cory is working on signage. Volunteer training Thursday 3 PM and set up Friday at 2:30 PM. John P will bring set up for blue grass music. All volunteers arrive between 6:30-7 AM. Food trucks set up no later than 7 AM. Karen meeting with them following today's action meeting. Jo volunteered to bring coffee and donuts. Board member wear your badges. Karen asked if Cory wanted site cleanup help on Wednesday, but he said not needed. Vicki will have a cash bank.
6. Executive Director update given by Jon. He got farmer's market certificate for this year. Rotary group workday may 21. John sent out produce report and looking good so far.
7. Cory gave the greenhouse Manager update. Flower baskets are all planted with volunteer help. AmeriCorps fit them all in hoop house. April 30 all plants available on Shopify. Still working on AmeriCorps hires. How instructional set up will look at farmers Market T.B.D.
8. Will gave the Assistant Managers update. Strawberries looking great and has 92 planted. Second round of veggie transplants going out. Potato seeds doing well. Bird streamers up for the deer.

9. Amy gave the Education Coordinator update. Ten have been consistent on volunteer training. Amy will give complete update on website transfer and Karen will send her the pdf of the "Grow It Forward" flier and meet on how that layout should come together on website. A local resource being looked into for volunteer t-shirts so smaller quantities can be purchased at same discount.
10. No FFA/AG update provided.
11. Newsletter discussion for July. Due date June 17. Grow it Forward, Save the date for Harvest Dinner, Board Bio from Jo and donor thank yous all part of this issue. Also great Western Steam Up event brought by Karen as talked about at the Chamber meeting but it was decided that July1-4 was a conflict for volunteers with farmers market and holiday.
12. Next meeting Thursday May 26 at 2:30 PM at GC with call in option.
13. Meeting adjourned at 3:50 PM.

The Greenhouse Project

2022 Produce Donations

Total Pounds Donated by Location / Source

Year / Location		Green Central		Foothill Garden		Donated/ Gleaned		Total
2022	Weight / %	446.51	98.1%	8.60	1.9%	0.00	0.0%	455.11
	Value	\$1,706.77		\$20.07		\$0.00		\$1,726.84

Donations by Agency

Agency	Donations by Weight (lbs)	Percent	Value
Ron Wood Family Resource Center	269.90	59.3%	\$1,021.79
Friends in Service Helping (FISH)	121.31	26.7%	\$457.40
Meals on Wheels / CC Senior Center	35.10	7.7%	\$115.65
Capital City CIRCLES	28.80	6.3%	\$132.00
Northern Nevada Dream Center		0.0%	\$0.00
CHS Culinary		0.0%	\$0.00
Total (through Apr. 27, 2022)	455.11	100.0%	\$1,726.84

